

CRITERION III – RESEARCH, INNOVATIONS AND EXTENSION

3.2 Innovation Ecosystem

3.2.2 Number of workshops/seminars/conferences including on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship conducted during the last five years

3.2.2.1. Total number of workshops/seminars/conferences including programs conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship year wise during last five years

Index for supporting documents for the year 2021-2022

S. No.	Particulars	Program	Page No.
1.	Webinar on Importance of profession ready training and placement program	Entrepreneurship development program	1-3
2.	Industrial hands on HPLC and FPLC training	Laboratory Research methodology and skills for research	4-6
3.	BIZVEDA- Indian economy towards \$ 5 Trillion -13th national conference	Entrepreneurship development program though growing economy	7-11
4.	Awareness on Intellectual Property Rights (IPR)	Intellectual property Rights	12-19
5.	7 day webinar series on entrepreneurship development	Entrepreneurship development program	20-27
6.	The art and science of scientific communication and ethics	Research methodology and skills for research publications	28-30
7.	National Seminar on The Nutraceutical World	Entrepreneurship development program in nutraceuticals	31-38
8.	Workshop on Grafting	Entrepreneurship development program in plant propagation	39-42
9.	Startup Boot-camp and pitching of startup idea by Carve Startup lab	Entrepreneurship development program	43-45
10.	BIZVEDA-Three Decades of India's Liberalization: the path Ahead -14th National conference	Entrepreneurship development program though India's Liberalization	46-52

Anuradha M

Dr. Anuradha. M
Principal
 Padmashree Institute of
 Management & Sciences





PADMASHREE
INSTITUTE OF MANAGEMENT
AND SCIENCES

ORGANIZING WEBINAR

in association with CLINI INDIA



On

*"Importance of professional training & readiness
for successful industrial placement"*

Date: 18 Sept 2021, 4 PM

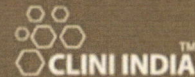
What will you learn?

- It will make you understand about the industry expectation from a fresher
- How you have to prepare and be ready- What are the secrets to achieve a higher package in a reputed organization- How online training will be and what it covers?
- What are the advantages of it?
- How actually placement happens?

SPEAKER



Mr. Vishal Chaudhari
(Head of Operations)



Dr. M. Anuradha
Principal



website: www.pims.org.in

WEBINAR: IMPORTANCE OF PROFESSIONAL TRAINING & READINESS FOR SUCCESSFUL INDUSTRIAL PLACEMENT

Organized by Padmashree Institute of Management and Sciences in association


with CLINI India: <https://youtu.be/BgUJS03R-bU>

Date	18-09-2021
Title	Webinar on Importance of profession ready training and placement program in association with Clini india
No. of students	16
Speaker	Mr Vishal Chaudari
Event	Skill enhancement program

Programme Schedule

Time	Topics	Speaker
4.00 PM – 4.30 PM	Importance of professional training & readiness for successful industrial placement	Mr. Vishal Chaudhari
4.30 PM – 4.45 PM	Discussion	

Resource person/s

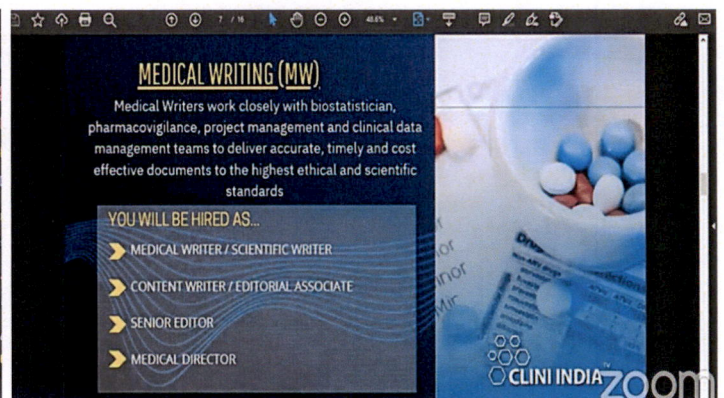
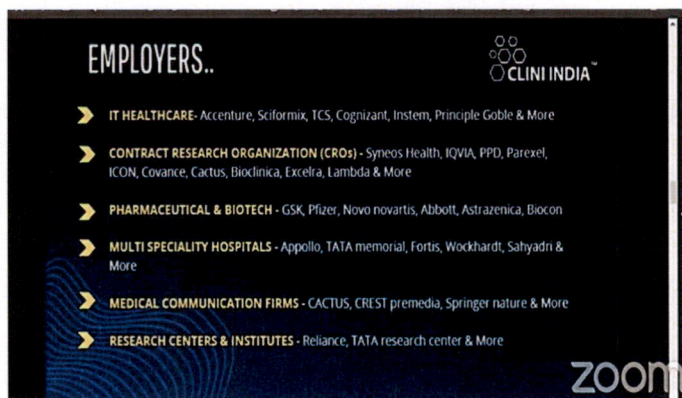
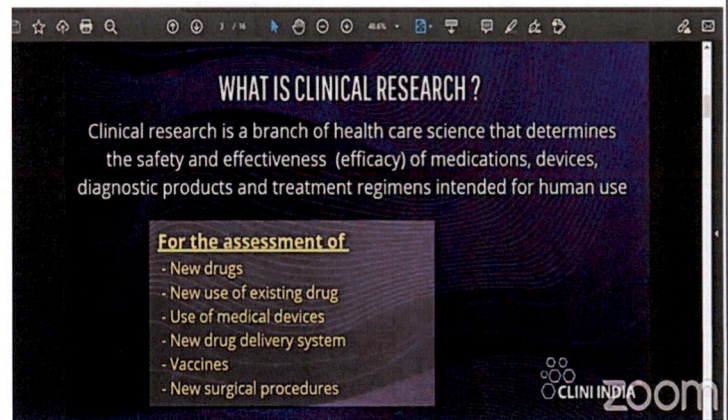
	<p>Name: Mr. Vishal Chaudhari</p> <p>Designation: Head of Operations</p> <p>Affiliation: Clini India</p> <p>Phone no:</p> <p>Email Address:</p>
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Programme Summary

The event, Importance of professional training and readiness for successful industrial placement was organized by PIMS in association with CLINI India, on 18th September 2021. This event was focused to train the students to be industry ready. The students were given a full account of all the various opportunities that lie in the field of life sciences. The students were highly engrossed to know and identify where opportunities lie for their specialization within the area of clinical research and pharmaceuticals. The event catered to the need of professional skills that students should be equipped with and to be ready to identify the job area and function of their interest. Clinical Research has gained much scope and importance in the present area health wise and even in the view point of commercialisation. During the pandemic the whole world faced the worst situation

without proper vaccination in initial days, Later there came up many vaccines which were developed against Covid-19. Therefore sufferers around the world were saved. Hence clinical research gains an importance as a subject as well as a business and leads to many opportunities to develop the career.

Photo gallery



Participant's certificate



WORKSHOP: HANDS ON TRAINING ON HPLC & FPLC BY RUBIZON


DATE: 30th September - 1st October 2021


Organized by Padmashree Institute of Management and Sciences, Bangalore

Venue: Central Instrumentation Lab, PIMS

Date	30-09-2021 to 01-10-2021
Title	Industrial Hands-On Training on "HPLC & FPLC"
Resource Persons	1. Mr. Vikrama N Prabhu Founder Rubizon Pvt Ltd 2. Mr. Umesh T G, Co-Founder, Rubizon Pvt Ltd
No. of Participants	60
Event	Skill Training program

Resource Person/s

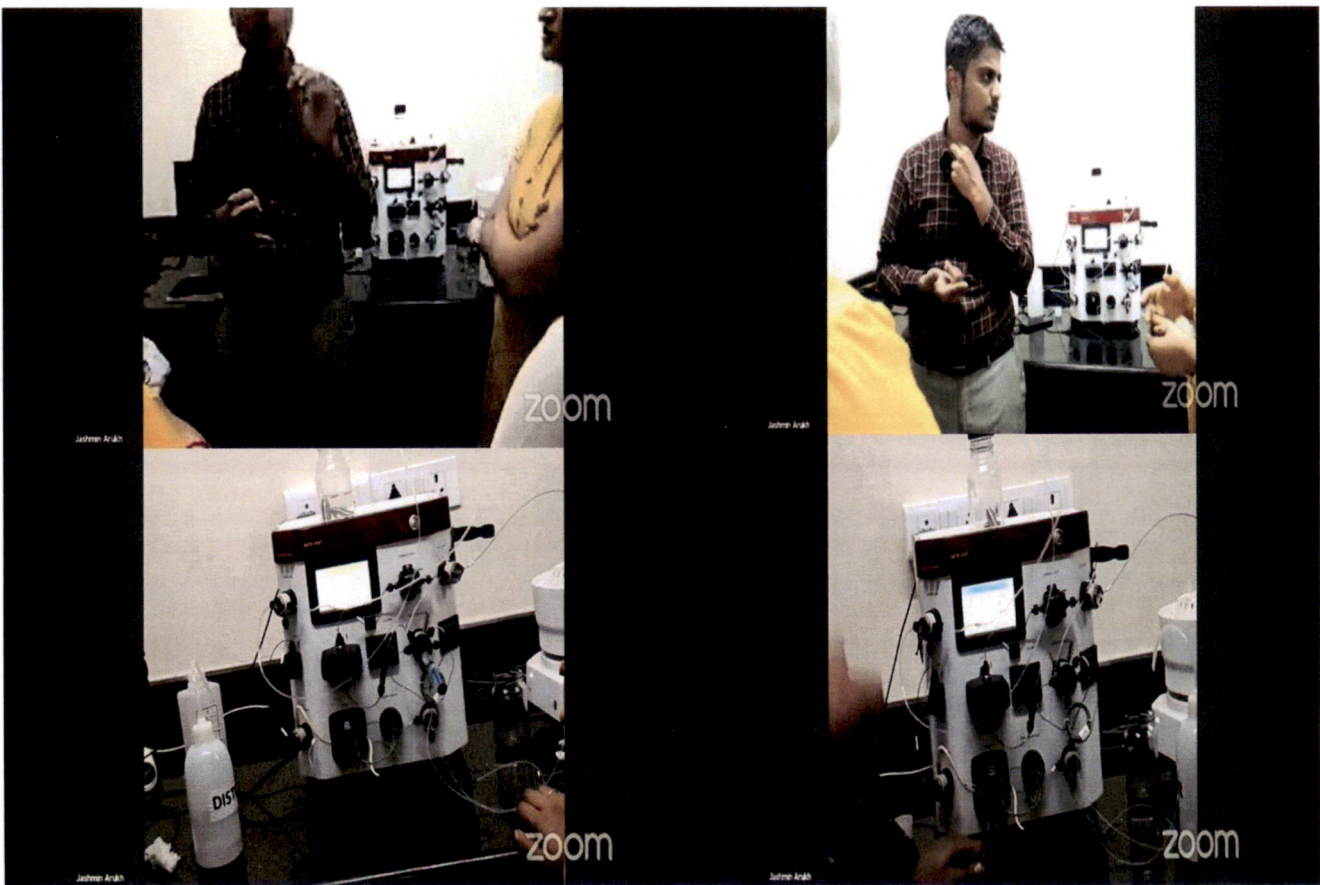
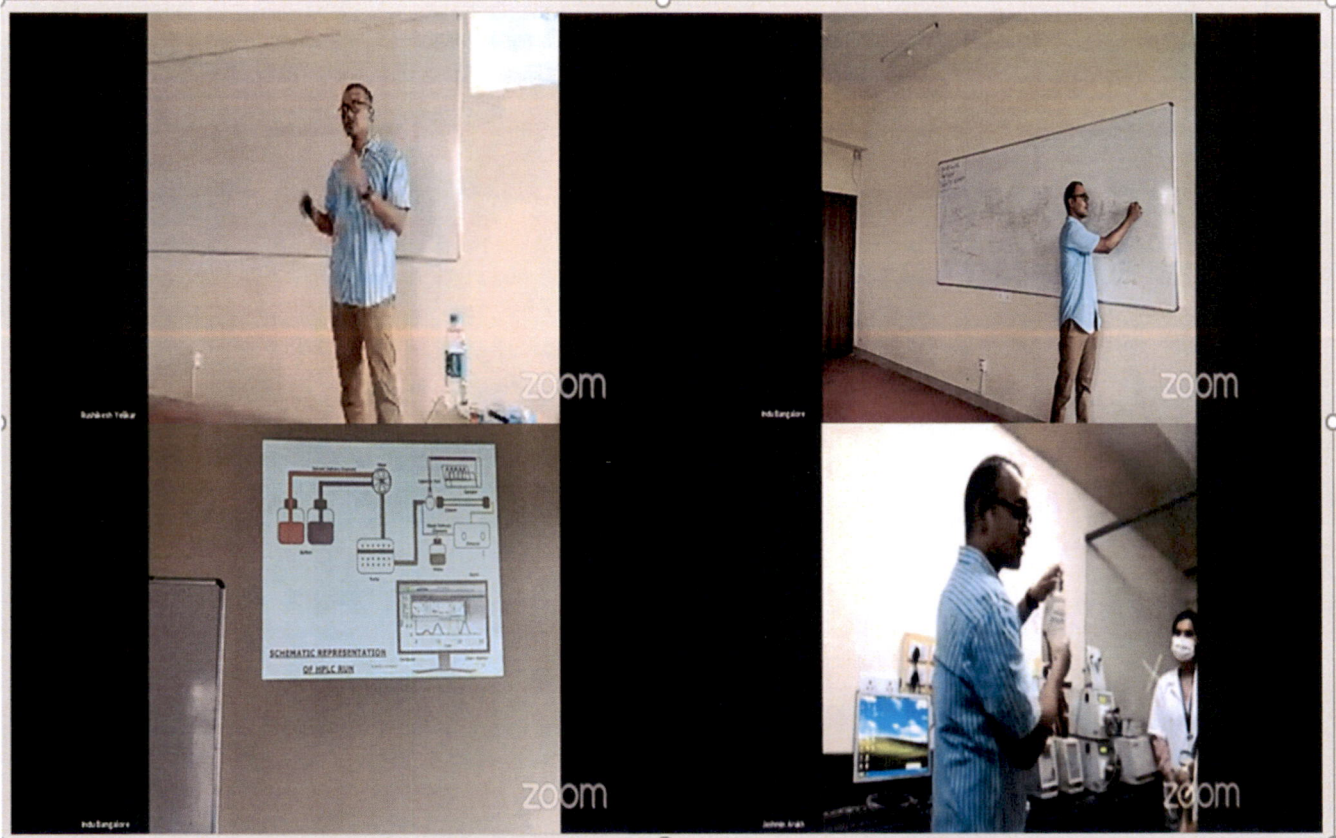
	<p>Name: Mr. Vikrama N Prabhu, Designation: Co-Founder, Affiliation: Rubizon Pvt Ltd, Bangalore Email: vikram@rubizon.com Phone: 7349708807</p>
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	<p>Name: Mr. Umesh T. G. Designation: Co-Founder, Affiliation: Rubizon Pvt Ltd, Bangalore Email: umesh@rubizon.com</p>
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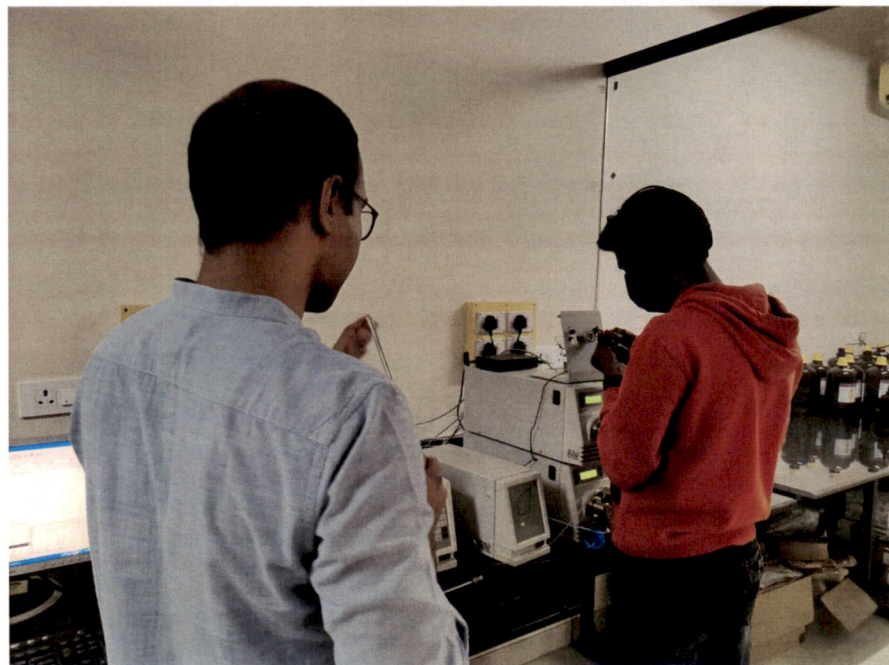
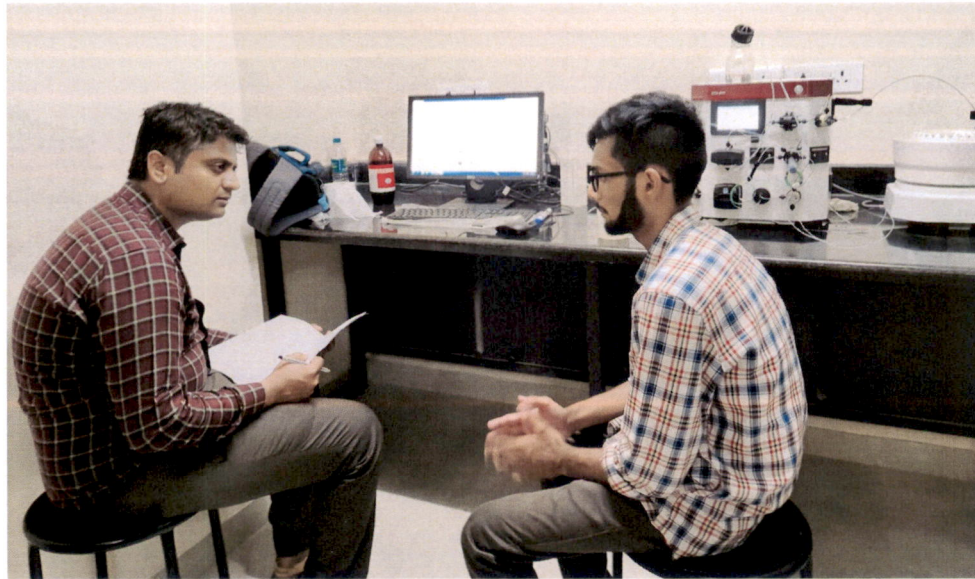
Program Summary

Mr. Vikrama M Prabhu and Mr. Umesh T G cofounders of Rubizon elaborated various Analytical chromatography. Analytical chromatography is the typical chromatography method used to identify the compounds of a mixture and their proportions. The purpose of this hands-on chromatography is to know the qualitative and quantitative analysis of the compounds of a mixture. These include Reverse Phase chromatography, Affinity chromatography, Ion exchange chromatography. HPLC The High-Performance Liquid Chromatography is based on the distribution of analytes(sample) between a mobile phase(eluent) and a stationary phase (packing material of the column). The students were greatly benefitted by attending this hands-on workshop on “ HPLC and FPLC training.

Photo gallery



Dr. Anuradha, M
Principal *Anuradha*
Padmashree Institute of
Management & Sciences





Padmashree Group of Institutions

PADMASHREE INSTITUTE OF MANAGEMENT & SCIENCES

No.149, Padmashree Campus, Kempegowda BDA Layout, Kommaghatta, Kengeri, Bangalore - 560060.
www.pims.in, pimsdirector@gmail.com

"BIZVEDA - 2021"

13th National Conference

On

" INDIAN ECONOMY : TOWARDS \$ 5 TRILLION "

Chief Patrons:

**Sri T.K Narayanappa,
Managing Trustee, PGI**

**Mr. Satish
Chairman, PGI**

Organizing Chair:

**Dr. K.Y. Reddy,
Director, PIMS**

CONFERENCE CO-ORDINATORS

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On 11th Dec 2021, At Padmashree Campus

Banner

Padmashree Group of Institutions
PADMASHREE INSTITUTE OF MANAGEMENT & SCIENCES
 #149, Padmashree Campus, Nanpegoonda BDA Layout, Kotturhalata, Nargeri, Bengaluru - 560 050.
 www.pim.s. | padmashreegroup.com

"BIZVEDA - 2021"
13th National Conference on
"INDIAN ECONOMY TOWARDS \$ 5 TRILLION"
On 11th Dec 2021 At Padmashree Campus

Pamphlet:

Padmashree Group of Institutions
PADMASHREE INSTITUTE OF MANAGEMENT & SCIENCES
 #149, Padmashree Campus, Nanpegoonda BDA Layout, Kotturhalata, Nargeri, Bengaluru - 560 050.
BIZVEDA - 2021
13th National Conference
On
"INDIAN ECONOMY: TOWARDS \$ 5 TRILLION"
On
11th December 2021
AT
Padmashree Campus
Chief Patrons:
Mr. K.K. Narayanaswappa,
 Managing Director
Mr. Satish
 Chairman
 Padmashree Group of Institutions
Chief Guest / Key Note Speaker:
Mr. Akhil kumar sharma
 Sr. Manager Finance,
 Centum Electronics Ltd.
Organising Chair:
Dr. K.V. Reddy,
 Director, PIMS

PADMASHREE GROUP OF INSTITUTIONS
 Established in 1986, Padmashree Group of Institutions at present has 8 colleges offering 30 different courses in various disciplines. The campus is spread across 30 acres amidst greenery and tranquillity.

PADMASHREE INSTITUTE OF MANAGEMENT
 Padmashree Institute of Management (PIM) was established in 2007 to promote quality education in management. It is affiliated to Bangalore University, recognized by the Government of Karnataka and approved by AICTE, New Delhi. The institute provides an enriched teaching pedagogy that includes classroom interactions, case discussions and eminent academicians etc. It also lays emphasis on experiential learning, group discussions, role plays, workshops and management games. We are offering MBA, M.Com, BBA and B.Com courses.

CONFERENCE OVERVIEW
"INDIAN ECONOMY: TOWARDS \$ 5 TRILLION"
 India had overtaken the UK in 2016 to become the fifth largest economy in the world but has been relegated to sixth spot in 2020 due to the COVID-19 pandemic. India likely will again overtake the UK to become the fifth largest in 2025 and rise to the third spot by 2030.
 The growth trajectory will see India become the world's third largest economy by 2030, overtaking economies of US and Japan in 2030. The Government's focus on 'Atmanirbhar Bharat' (Self-reliant India) and 'Make in India' will see India become the world's second largest economy by 2030.

CONFERENCE OVERVIEW (continued)
 The COVID-19 pandemic has caused a global economic downturn in April to May 2020 and after in many parts of the world. India has shown a remarkable recovery with a GDP growth of 7.3% in the first quarter of 2021. India's GDP is expected to reach \$5 trillion by the end of 2021. The government's focus on 'Atmanirbhar Bharat' (Self-reliant India) and 'Make in India' will see India become the world's second largest economy by 2030. The government's focus on 'Atmanirbhar Bharat' (Self-reliant India) and 'Make in India' will see India become the world's second largest economy by 2030.

CONFERENCE OVERVIEW (continued)
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Padmashree Group of Institutions
PADMASHREE INSTITUTE OF MANAGEMENT & SCIENCES
BIZVEDA - 2021
13th National Conference
On
"INDIAN ECONOMY: TOWARDS \$ 5 TRILLION"
AT
PADMASHREE CAMPUS
On
11th December 2021
Organized by
PADMASHREE INSTITUTE OF MANAGEMENT & SCIENCES
 #149, Padmashree Campus, Nanpegoonda BDA Layout, Kotturhalata, Nargeri, Bengaluru - 560 050.
 Ph: 080-58435541/5
 Mob: 9743172184

PAPER SUBMISSION GUIDELINES
ABSTRACT:
 The authors can send copy of abstract in fully stylized text, not exceeding 300 words. The font style should be Times New Roman and size should be 12 with 1.5 line spacing. To: prasanyabhatt@gmail.com
 Abstract must be followed by five key words. The authors should mention name, institute name and email id clearly.

FULL PAPER:
 The full paper should have maximum 1000 words. To: PMS Word/Doc style, Times New Roman, 12 font size, 1.5 line spacing, 1 inch margin on all sides are to be submitted with APA style of referencing sorted alphabetically. Selected papers will be published in Journal "Padmashree Journal of Management" ISSN: 2231-2145

SUBMISSION:
 * Presenters can send email to prasanyabhatt@gmail.com.

REGISTRATION FEE:
 Rs. 100 for head.
 Date and time of conference: 10:30am, 27th Nov, 2021
 Last date for paper submission: 22 November 2021
 Event fee will be sent to participants and presenters.

ACCOMMODATION:
 Accommodation and food will be provided in the campus hostel for outstation participant, free of cost for a day. Prior request for the same should be made with the Conference co-ordinator.

Free transport facility will be available
 From our Corporate Office i.e. near Fortis Hospital, Nagarbhavi Circle Via Upangir Post Office to PADMASHREE CAMPUS, Kotturhalata.

Any Enquiry / Correspondence to be Addressed to:
 Prasanna Byahatti ph: 9945182592 and whatsapp: 9743172184
 email id: prasanyabhatt@gmail.com

PARTICIPANTS
 The National Level Conference is being organized with the aim to gather Management and Commerce Faculties, Researchers, Scholars, Corporate Executives and Students from IITs & PG (BBA/B.Com/MBA/M.Com).

Organising committee members:
 Prof. M. H. 994387681
 Prof. Narahari 8660166753
 Prof. Vaidhota 9019870638
 Prof. Anand 9339958542

Conference Coordinator:
 Prof. Prasanna Byahatti Associate Professor PIM

Co-Conveners:
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 Prof. Rajan Gopal Asst. Professor PIMS,
 Prof. Shreeva Rani Asst. Professor PIMS,
 Prof. Karthik P Asst. Professor PIMS

BIZVEDA- 2021
INDIAN ECONOMY TOWARDS \$ 5 TRILLION

13th National conference

Organized by Padmashree Institute of Management and Sciences

Date	11-12-2021
Title	Bizveda- 2021 Indian economy towards \$ 5 trillion
No. of Participants	60
Speaker	Akhil Kumar Sharma Sr Manager Finance Sanctum Electronics Private Ltd. Bangalore
Event	Growing economy to help entrepreneurship development in India

Photo gallery





Certificate of participation



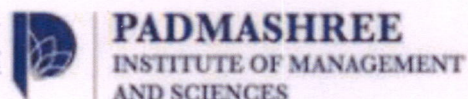
Summary of the program

The Bizveda-2021 conference, organized by Padmashree Institute of Management and Sciences, focused on the topic of the Indian economy's growth towards the \$5 trillion mark. The event aimed to promote entrepreneurship development opportunities in India, given the current state of the economy. Akhil Kumar Sharma, a Senior Manager in Finance at Sanctum Electronics Private Ltd. in Bangalore, was the speaker at the event. The conference had 60 participants who discussed the potential opportunities for entrepreneurship in India due to the country's growing economy.



[Signature]
 Dr. Anuradha. M
 Principal
 Padmashree Institute of
 Management & Sciences

An awareness program on
INTELLECTUAL PROPERTY RIGHTS



NIPAM

ON 05 TH JANUARY 2022 @ 10.00AM



Guest Speaker

Ramashish Paul

Examiner of Patents and Design
Intellectual Property Office,
Chennai under DPIIT,
Ministry of Commerce & Industry



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[https://chennai-patent.webex.com/jchennai-patent/j_ojq?
MTID=mba2c5e45875e70333bc09fd8e73095861](https://chennai-patent.webex.com/jchennai-patent/j_ojq?MTID=mba2c5e45875e70333bc09fd8e73095861)

website: www.pims.org.in

AN AWARENESS PROGRAM ON INTELLECTUAL PROPERTY RIGHTS

Organized by Padmashree Institute of Management and Sciences, Bangalore

In association with NIPAM

Webinar	
Date	5 th January 2022 at 10.00 AM
Speaker	Mr Ramashish Paul, Government officer, Ministry of Commerce and Industry, Government of India
No. of participants	190
Online Platform	WebEx meeting

Program Schedule

Time	Topics	Speaker
10:00 AM- 11:30 AM	Various types of Intellectual Property Rights. Intellectual Property Rights in the field of life science.	Mr. Ramashish Paul

Resource person/s


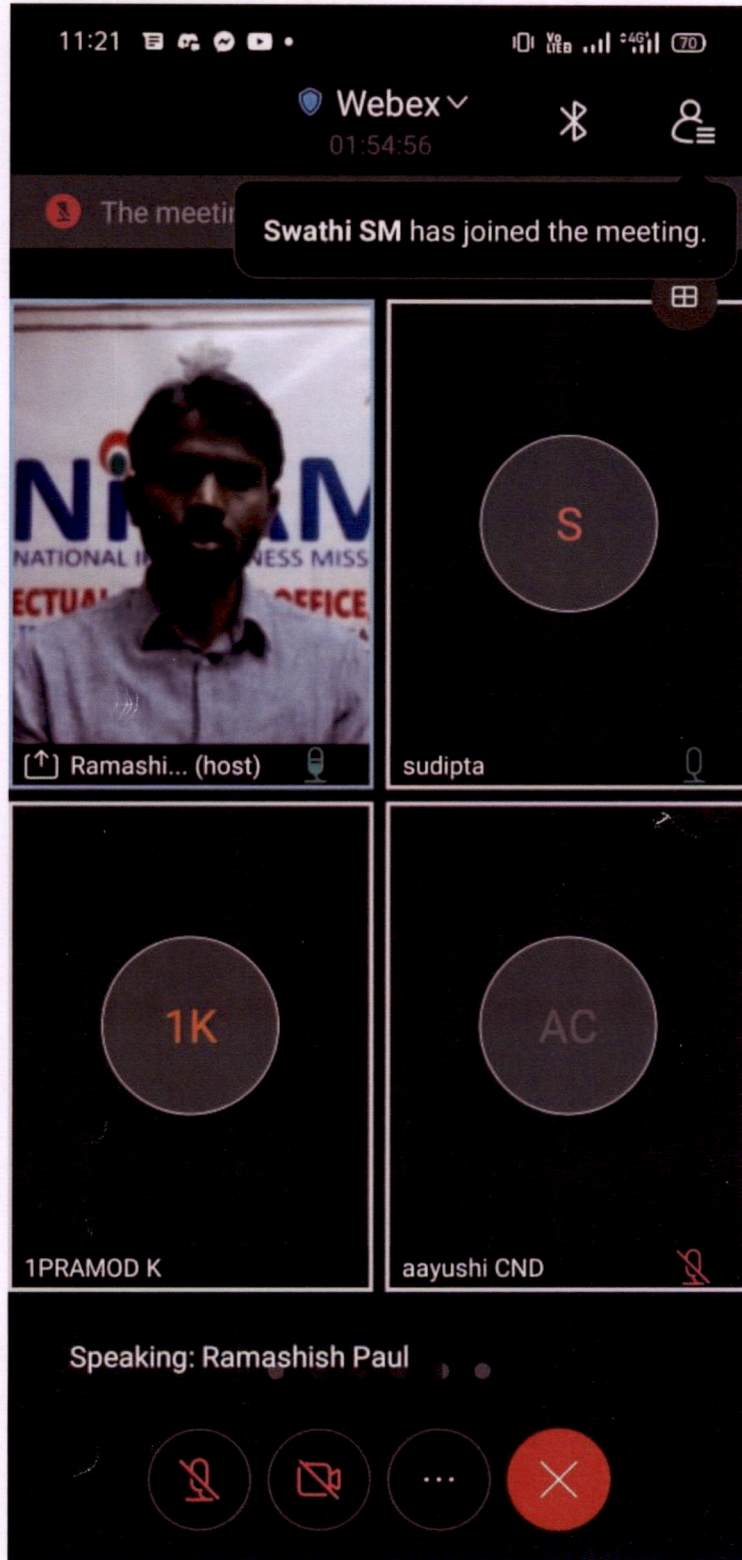
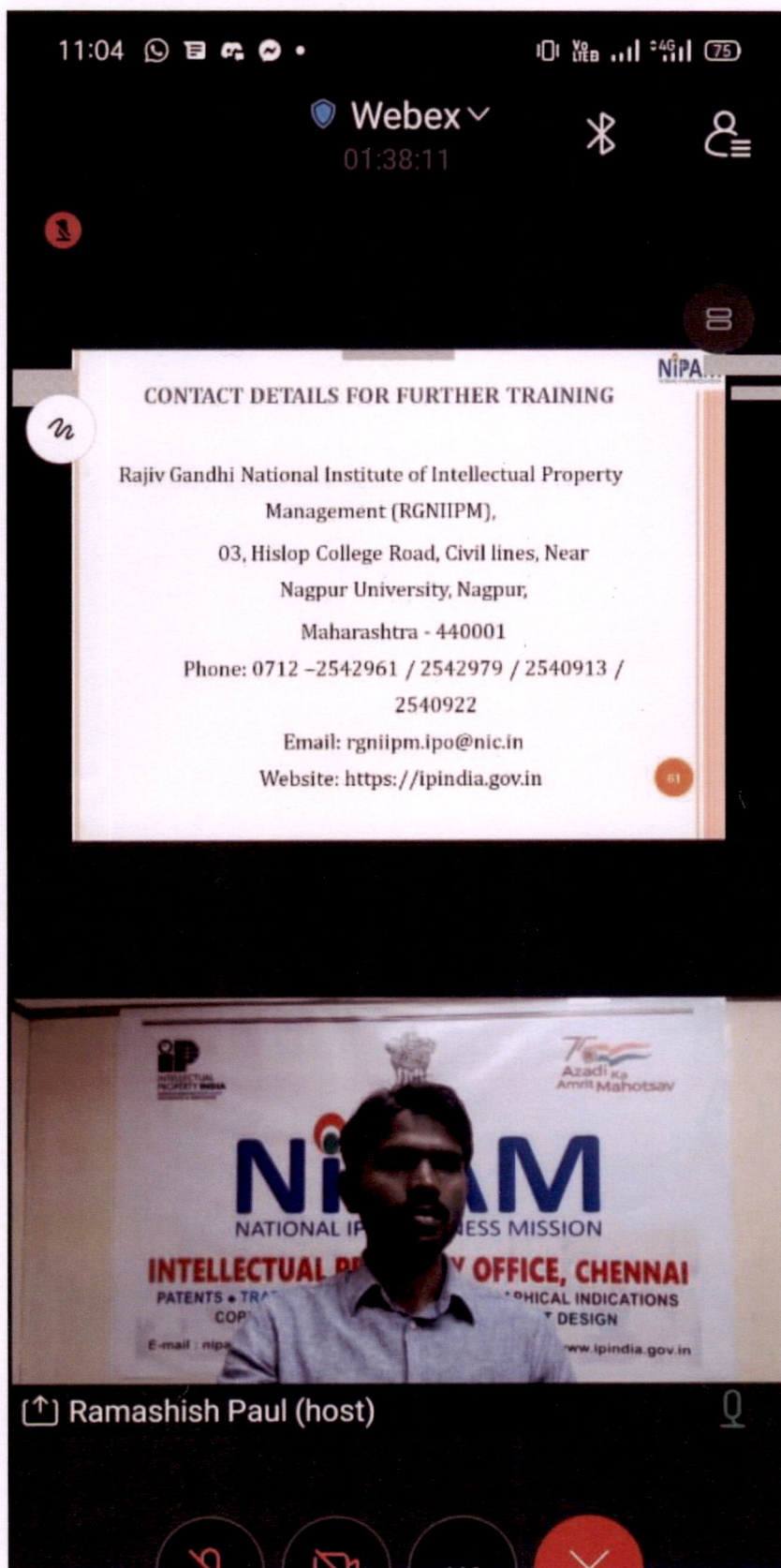
	<p>Name: Mr. Ramashish Paul</p> <p>Designation: Examiner of Patents and Design in Intellectual Property Office, Chennai under DPIIT, Ministry of Commerce & Industry</p> <p>Affiliation: Government of India</p>
---	---

Photo gallery: Screenshots of the webinar an awareness program on Intellectual property rights



Anuradha M
Dr. Anuradha. M
Principal
Padmashree Institute of
Management & Sciences



Anuradha M
Dr. Anuradha. M
Principal
Padmashree Institute of
Management & Sciences

**WANT TO FILE PATENT APPLICATION IN INDIA
WHAT TO DO? WHAT FORMS SHOULD I FILL?
HOW MUCH IS THE FEE?**

NIPA







- Form-1:- Details of Application, Applicant **Fees need to be paid**
- Form-2:- Details of Invention (Title, Background of Invention, Particular of Drawings, Brief description of Drawing, Brief Description of the Invention, Claims, Abstract, Drawings) **Fees not required (30 pages, 10 Claims)**
- Form-3:- Details of foreign Filing of Similar Invention **Fees not required**
- Form-5 :- Declaration as to inventorship **Fees not required**
- Form-18:- Request for Examination (**shall be filed within 48 months from the earliest priority date / filing date, if not filed, application deemed to be withdrawn**) **Fees need to be paid**

Webex
01:23:26

The meeting

Bhargavi R S has left the meeting.

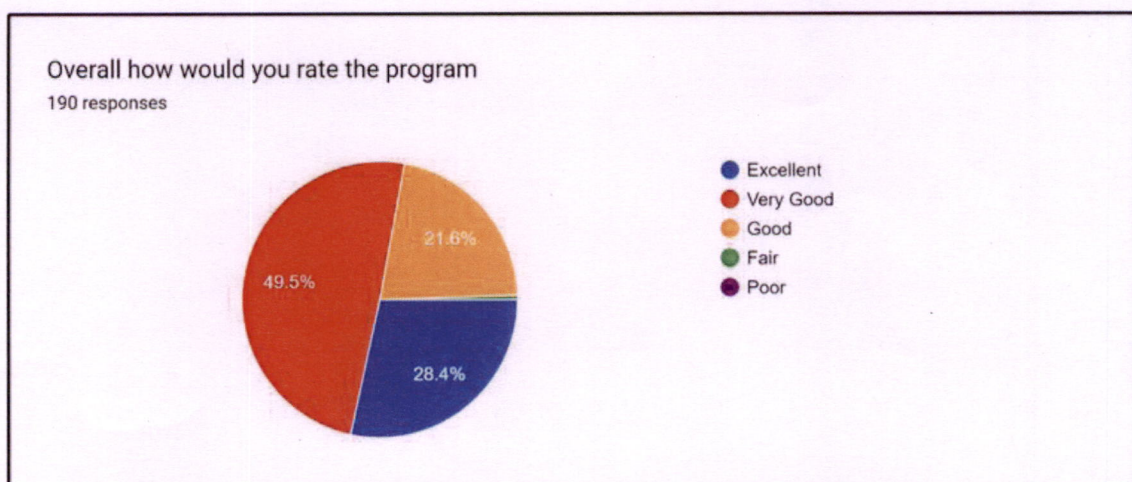
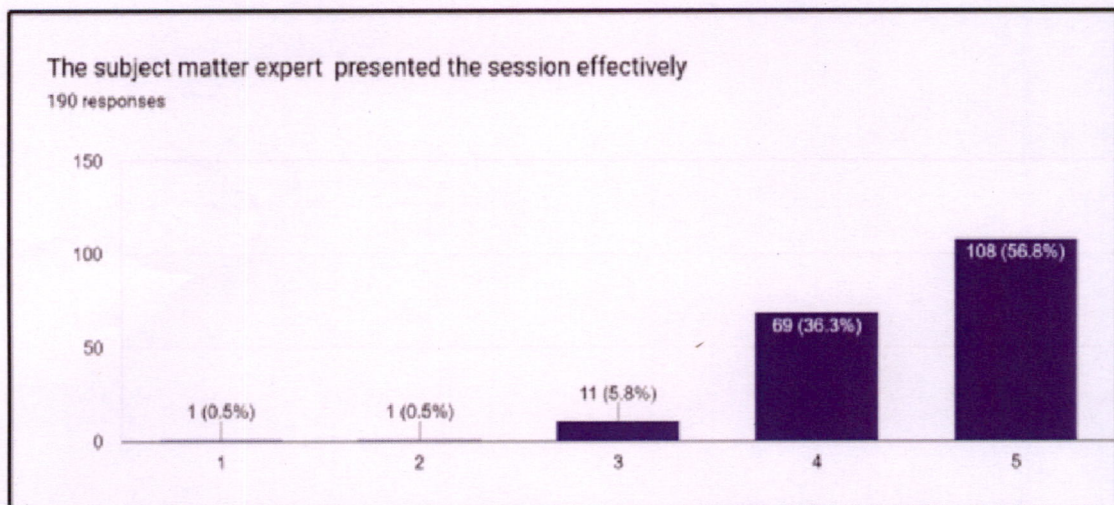
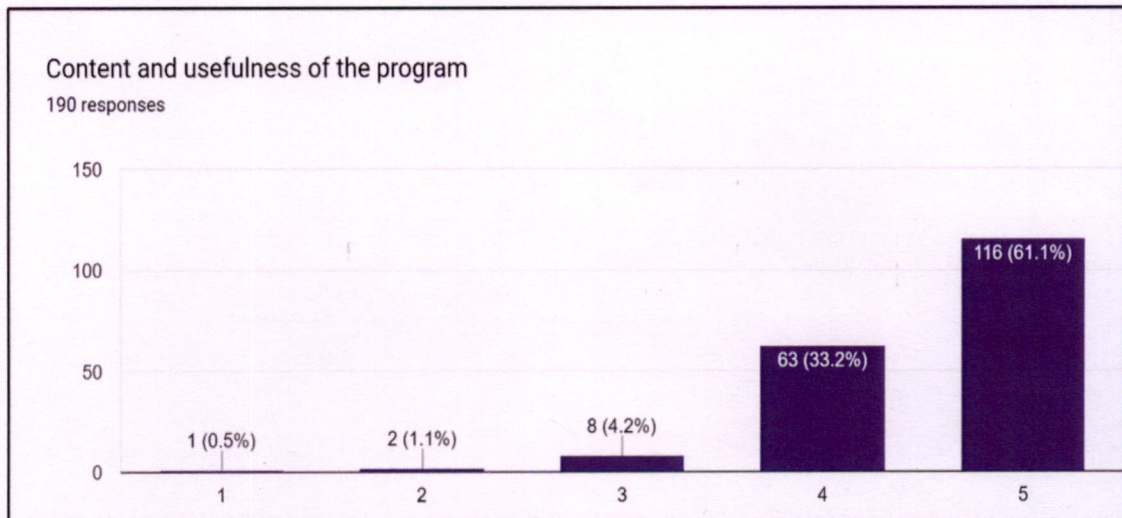
SUBJECT MATTER OF COPYRIGHT

Literary works [S. 2 (o)] 	Artistic works [S. 2 (c)] 
Dramatic works [S. 2 (h)] 	Musical works [S. 2 (p)] 
Sound Recording Works [S. 2 (xx)] 	Cinematographic Films [S. 2 (f)] 



Anuradha
Dr. Anuradha. M
Principal
Padmashree Institute of
Management & Sciences

Feedback Responses

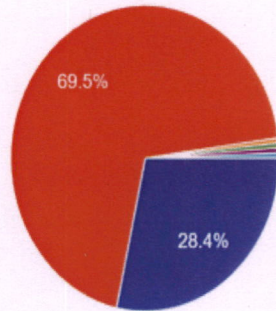


Anuradha M

Dr. Anuradha. M
Principal
Padmashree Institute of
Management & Sciences

Did you have any technical difficulties participating in the online program?

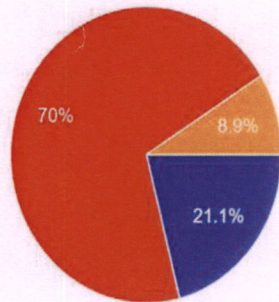
190 responses



- Yes
- No
- Due to network issue the session was a bit lagging
- Audio was breaking at starting and low.
- Voice clarity was not there
- Network issue was there

Was the program helpful for you?

190 responses



- Extremely helpful
- Very helpful
- Somewhat helpful
- Not so helpful
- Not at all helpful



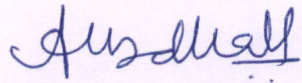
Anuradha M

Dr. Anuradha. M
Principal
Padmashree Institute of
Management & Sciences

Program Summary

The speaker Ramashish Paul gave a talk on Intellectual Property Rights (IPR) and its importance in protecting and recognizing one's intellectual property. He discussed the different types of IPR, including patents, trademarks, copyrights, and geographical indications. He also provided information on the procedure for applying for a patent and the criteria for filing. The talk emphasized the importance of taking exams to become a patent attorney. The talk was well-received and benefited around 380 students who participated in the online session.




Dr. Anuradha. M
Principal
Padmashree Institute of
Management & Sciences

LIVE
WEBINAR

Entrepreneurship Development





Eminent Speakers


DR PARAG VILAS NAIK


BINDU S SASTRY


DR ANURADHA M


AARATI C NEEMKAR


DR S YELLA REDDY


DR JITENDRA KUMAR


NEETHA MAHADEV


DR MANOJ KUMAR MISHRA


DR RAJ KUMAR SINGH


RAJANI BALAJI


DR ADARSH GOWDA


PRASANNA BYAHATTI

14th - 21st FEBRUARY

Entrepreneurship Ideas

Products

- Gadgets
- Fashion
- Beauty
- Decor
- Tech
- Toys

Services

- Renovating
- Consulting
- Managing
- Repairing
- Teaching
- Planning

2022



website: www.pims.org.in



Free Registration





Join every day with same link

Webinar Schedule

14/02/2022 @ 05.30 Pm	Entrepreneurship and Business Opportunities	Dr Parag Vilas Naik Principal Technologist ITC Life Science and Technology Centre ITC Limited Bangalore
15/02/2022 @ 11.15 Am	Funding opportunities for entrepreneur	Prasanna Byahatti Associate Professor Department of Management IMS Bengaluru
15/02/2022 @ 05.30 Pm	Entrepreneurship As Tool for Global Development	Dr Manoj Kumar Mishra Professor College of Business and Economics Salala University Fitch Ethiopia
16/02/2022 @ 05.30 Pm	Women and Entrepreneurship Challenges and opportunities	Aarati C Neemkar G S N Worldwide Managing Director EDA India Economic Development Association Founder CEO
16/02/2022 @ 10.00 Am	Marketing Management	Rajani Balaji Head of Department of Commerce PIMS Bengaluru
17/02/2022 @ 05.30 Pm	Basics of Food Product Development	Dr Adarsh Gowda Food Scientist St. Alliaceous College Mangaluru
14/02/2022 @ 06.30 Pm	Success Mantra for Budding Entrepreneurs	Dr S Yella Reddy Technical consultant @ Kanti sweets Kanti lab services P Ltd. Bengaluru
18/02/2022 @ 11.00 Am	Business Incubators and Accelerators	Dr Jitendra Kumar Managing Director Bangalore Bioinnovation Centre (BBC) Bengaluru
18/02/2022 @ 05.00 Pm	Business Ethics and know about successful Food Entrepreneur	Bindu S Sastry Founder MD MAUVERICK Co-founder Director, Rasodaya Enterprises Pvt. Ltd FELLOW Institute of Directors Co-founder BILWA Foundation Founder & Creative-Head Sparkle Berryz National Strategic Advisor FICCI FLO Startup Cell
19/02/2022 @ 11.15 Am	Legal Basics of Entrepreneurship	Neetha Mahadev Professor in the department of MBA, BNMIT Bengaluru
21/02/2022 @ 11.00 Am	Principles and Practices of Writing Project Proposals and Reports	Dr Anuradha M Principal PIMS Bengaluru
21/02/2022 @ 05.30 Pm	Food Product Development	Dr Raj Kumar Singh Professor in Management Sciences, SMS Varnasi & Mahitama Gandhi Kashi Vidyapeet University Varanasi




ENTREPRENEURSHIP DEVELOPMENT

Organized by Padmashree Institute of Management and Sciences, Bangalore

In association with Radiant Research and Kanti Lab Services Pvt Ltd

Workshop	
Date	14-02-2022 to 21-02- 2022
No. of participants	67
Online Platform	Zoom and YouTube live stream https://youtu.be/CTECik9XYEU https://youtu.be/w23wex6SkMk , https://youtu.be/wJYD9gkSsRk https://youtu.be/unbf--km2YE , https://youtu.be/XhQmpFgIJt0 https://youtu.be/4-K0-4X6rZ8

Resource person/s

	<p>Name: Aartii C. Neemkar</p> <p>Designation: Managing Director, Affiliation: GSNA Worldwide Phone no: 9967 333353 816 903 5805 Email Address: know.ieda@gmail.com</p>
	<p>Name: Bindu S. Sastry</p> <p>Designation: Founder and Managing Director, Affiliation Mauverick, co-founder and director of Rasodaya Enterprises Pvt. Ltd, co-founder and secretary of Bilwa Foundation, and co-founder of Sparkle Berryz Phone No: 9845229998 Email Address: bindu@mauverick.com</p>
	<p>Name: Dr. Adarsha Gowda</p> <p>Designation: Assistant Professor, Head of the Department of Food Science Affiliation: St. Aloysius College, Mangalore Phone No: 9538829445 Email address: adarshagowdafood@gmail.com</p>



Name: Dr. Neetha Mahadev

Designation: Professor,

Affiliation: BNM Institute of Technology.

Phone no: 98864 97179

Email Address: neethamahadev@gmail.com



Name: Dr. Parag Vikas Naik

Designation: Principal Technologist,

Affiliation: ITC. Bangalore

Phone No: 9844032097

Email address: Parag.naik@ict.in



Name: Dr. Jitendra Kumar

Designation: Managing director,

Affiliation: Bangalore Bio Innovation Centre (BBC) Partnerships with the Karnataka Innovation Technology Society (KITS) and the Department of Electronics, IT, BT and S&T of the Government of Karnataka

Phone No: 9686695956

Email address: director@bioinnovationcentre.com



Name: Dr. Rajkumar Singh

Designation: Professor,

Affiliation: Mahathma Gandhi Kashi Vidyapeeta University, Varanasi.

Phone no: 9838918890

Email address : rksingh@smsvaranasi.com



Name: Dr Manoj Kumar Mishra

Designation: Professor

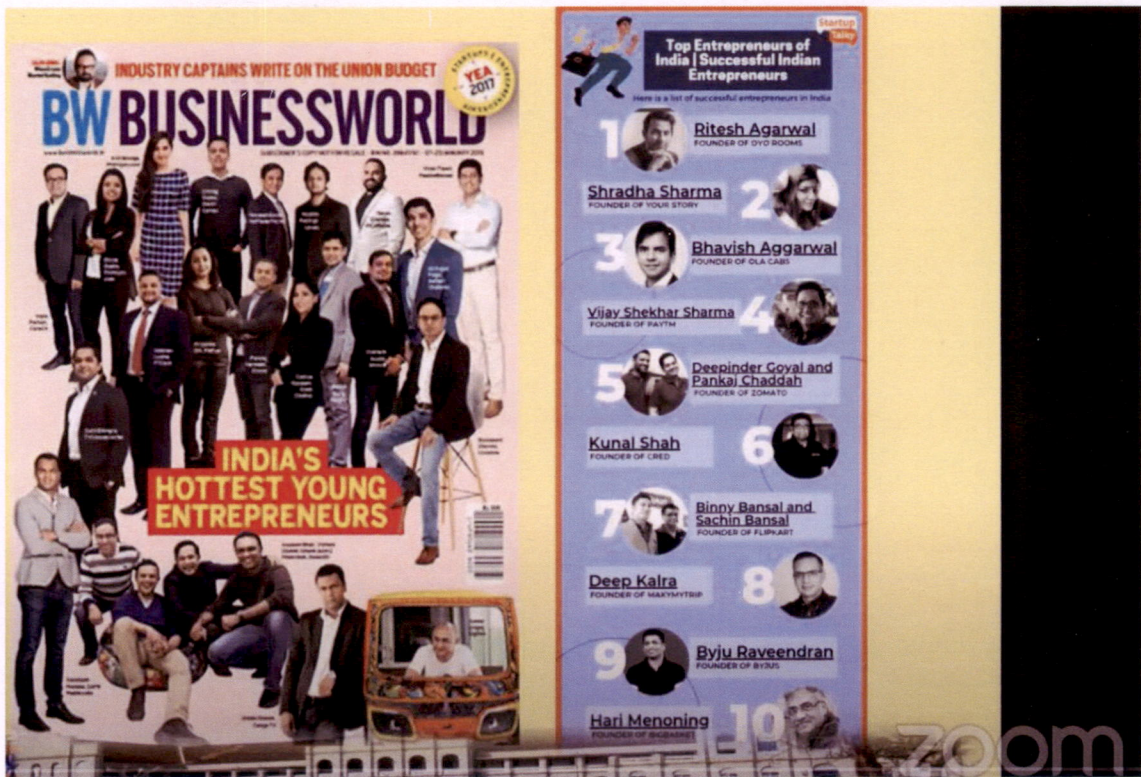
Affiliation: College of Business and Economics at Salale University Fitcha, Ethiopia.

Experience: 20 years

Phone No: 9334282589

Email address: mkmishraeco@gmail.com

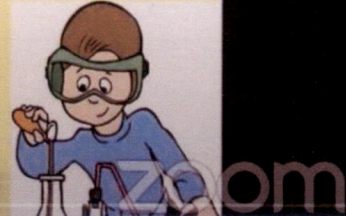
Photo gallery: Screenshots of Entrepreneurship Development



Anuradha
Dr. Anuradha. M
Principal
Padmashree Institute of
Management & Sciences

Food Science vs. Food Technology

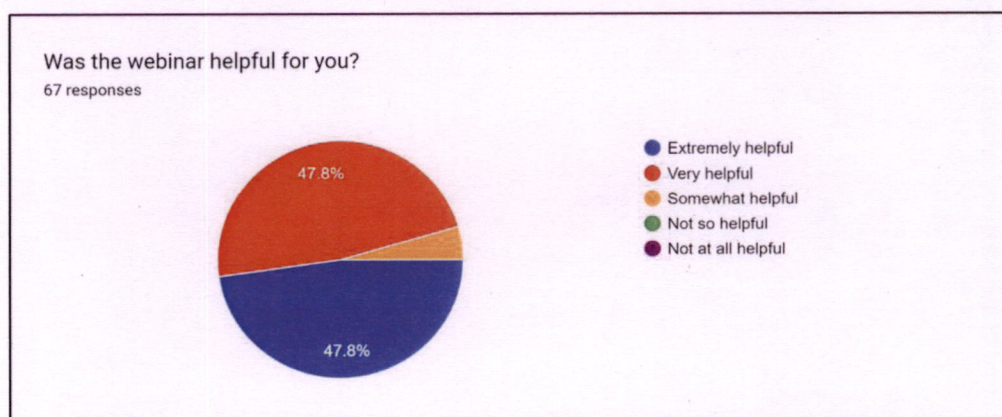
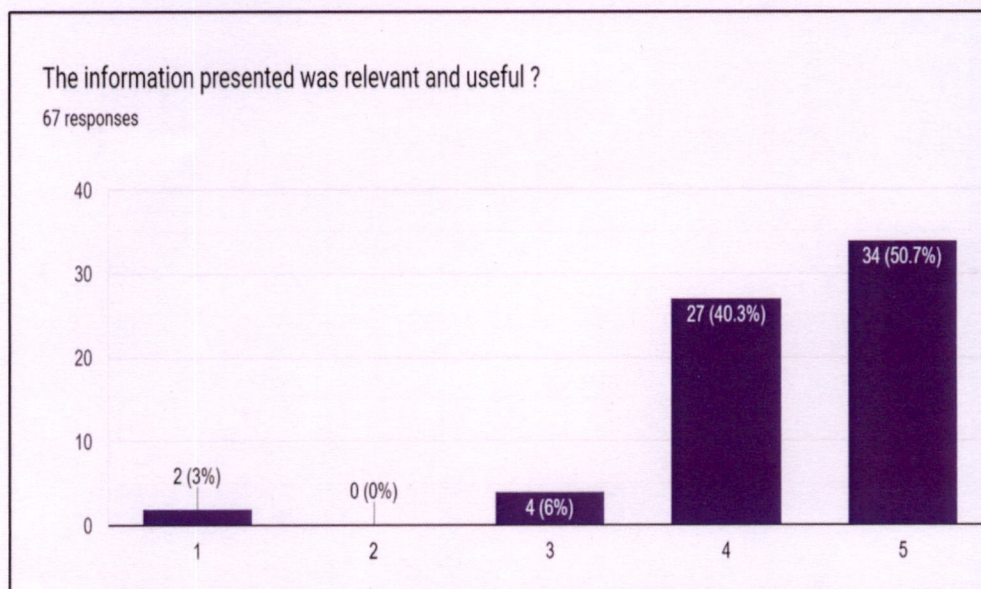
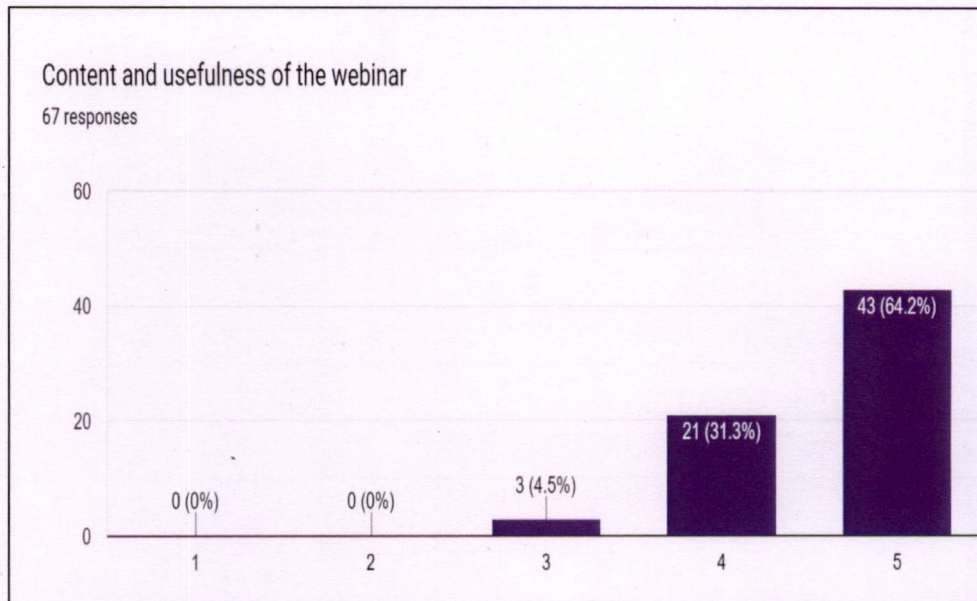
- Food science = study of all aspects of food, including processing, storage, and preparation
 - Biology
 - Chemistry
 - Physics
- Food Technology = tools and techniques that help with food production, processing, storage, preparation
 - Food tech comes from food science



Anuradha

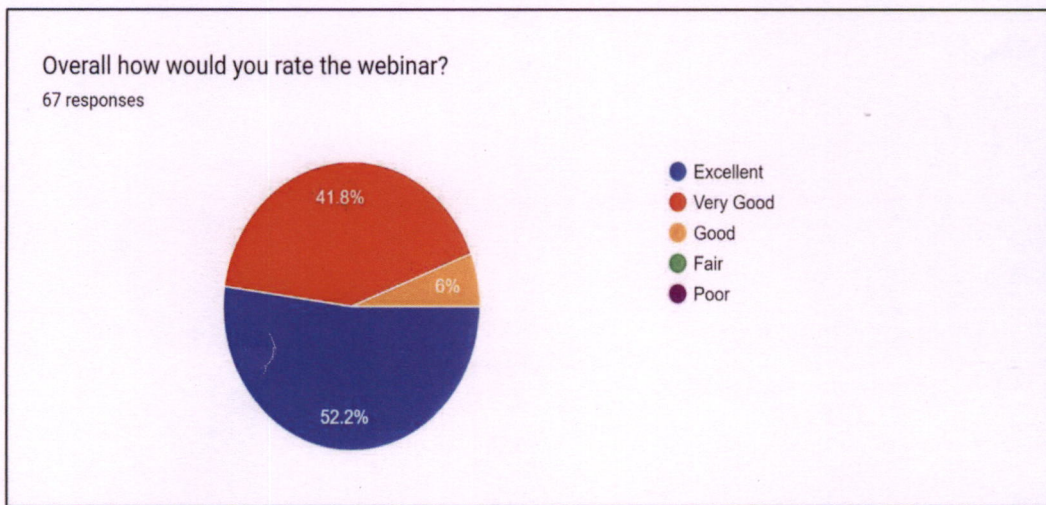
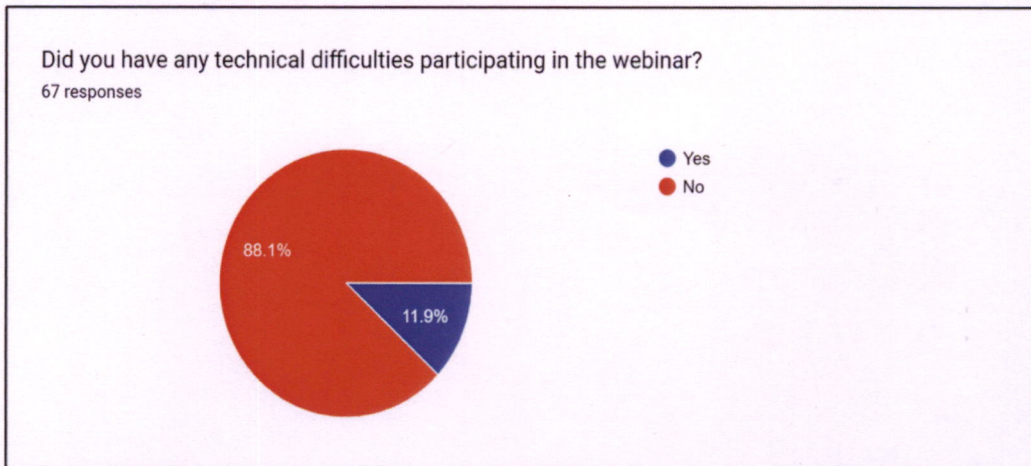
Dr. Anuradha. M
Principal
Padmashree Institute of
Management & Sciences

Feedback Response



Anuradha M

Dr. Anuradha. M
Principal
Padmashree Institute of
Management & Sciences



Certificate of participants

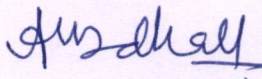


Anuradha M
Dr. Anuradha. M
Principal
Padmashree Institute of
Management & Sciences

Program Summary

The Webinar series on “Entrepreneurship Development” was organized by Padmashree Institute of Management and Sciences from 14th to 21st February 2022. It was a collaborative effort with Radiant Research and Kanthi Lab Services Pvt Ltd. The workshop featured various speakers who shared insights on entrepreneurship development. Topics covered included entrepreneurship and business opportunities in the field of life sciences, marketing management skills, global development through entrepreneurship opportunities for women, success strategies for budding entrepreneurs, food product development, business incubators and accelerators, business ethics, funding opportunities, project proposal writing, and new food product development. The workshop aimed to develop entrepreneurial skills in students and promote self-employment among the young generation.




Dr. Anuradha. M
Principal
Padmashree Institute of
Management & Sciences

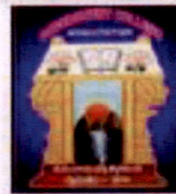
SUPPORTED BY


PADMASHREE
 INSTITUTE OF MANAGEMENT
 AND SCIENCES


FROM 26TH - 30TH MARCH 2022

@ 09:30AM - 04:30PM

NATIONAL SEMINAR



THE NUTRACEUTICAL WORLD

BLENDED MODE

A Unique Program Meticulously Designed with Online and Offline Lecture series, Practical sessions, Competitions and Virtual Industry Visits Organized by Padmashree Institute of Management and Sciences & Department of Botany, Govt. College (A), Anantapur, NAAC 'A' grade.


Inaugural Address


DR ASHWATHNARAYAN CN


Hon'ble Former Deputy Chief Minister,

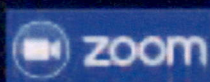
 Minister of Higher Education, Electronics Information & Biotechnology,
 Science & Technology, Skill Development, Entrepreneurship and Livelihood of Karnataka

Eminent Speakers

DR ANURADHA M
Principal, PIMS,
Bengaluru
DR H N SHIVAPRASAD
MD, Manipal Natural Pvt Ltd.,
Bengaluru
DR DEVRAJ REDDY
Technical Director,
Prakruthi Pvt Ltd., Bengaluru
DR USHA RAVINDRA
Professor,
GKVK, Bengaluru
DR BHAVANA S BHASKAR
Renal Nutritionist, Dept. of Nephrology
St. John's Medical College Hospital, Bengaluru
MR VELMURUGAN S
SVP-Technical Affairs,
Biogenero Labs Pvt. Ltd., Bengaluru
DR NAGAVENI
Associate Professor, PIMS,
Bengaluru
MS SHRILAKSHMI
CEO - Co Founder,
Triphase pharmaceuticals Pvt. Ltd.
DR SRINIVAS BV
Director and CEO,
Aspartica Pvt Ltd., Bengaluru
DR MURUGANANTHAM N
Founder,
MHRI, Bengaluru
DR RAGHUNATH M
Retd Principal Scientist,
CIFA, ICAR, Bengaluru
DR S BALASUBRAMANYA
Senior Consultant,
K-Tech, Bengaluru
DR U V BABU
Head - Phytochemistry R & D
The Himalaya drug company, Bengaluru
DR SUHAS YS
Head - Laboratory Animals and
Preclinical Research Services,
Vaarunya Bio Labs Pvt. Ltd., Bengaluru

 Register here
 for Seminar


 Register here
 for Poster presentation


 Register here
 for Food test


 Registration Fee
 Rs 500/-


 Submit Your
 Abstract for
 Poster & Food Test

WEBSITE: WWW.PIMS.ORG.IN

Day 1 Brochure

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BLENDED MODE


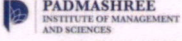


THE NUTRACEUTICAL WORLD

FROM 26TH - 30 TH MARCH 2022
@ 09:30 AM - 04:30 PM
Day 1 Schedule : 26/03/D2022

09.30- 09.45 am	Inauguration DR. ASHWATH NARAYAN CN Hon'ble Minister of Electronics, S&T, IT BT, Higher education and Skill Development
09.45 - 10.15 am	An overview of Nutraceutical Industry - organizational elements DR ANURADHA M Principal PIMS, Bengaluru
10.15 - 11.00 am	Export potential of Nutraceuticals - Indian and Global Scenario DR HN SHIVAPRASAD MD Manipal Natural Pvt Ltd, Bengaluru
11.00 - 11.15 am	Tea break
11.15 - 12.00 am	Zoo nutraceuticals DR SRINIVAS BV Director and CEO Aspartica Pvt Ltd., Bengaluru
12.00 - 12.45 pm	Marine Nutraceuticals DR RAGHUNATH MR Retd Principal Scientist CIFA ICAR
12.45 - 01.30 pm	Lunch break
01.30- 02.15 pm	Pro and Prebiotics in human health: current scenario and future perspectives DR.SHRILAKSHMI DESIRAJU Co Founder Triphase pharmaceuticals Pvt. Ltd., Mysore
02.15 - 03.00 pm	Standardization of extraction methods and chemical profiling from plant sample DR NAGAMANI JE Associate professor, PIMS, Bengaluru
03.00 - 04.00 pm	A Virtual tour of Nutraceutical Industry Triphase Pharmaceuticals Pvt. L DR IRFAN SHRIEF Chief Scientific Officer, Triphase Pharmaceuticals Pvt. Ltd., Mysore

Day 2 Brochure

SUPPORTED BY

BLENDED MODE


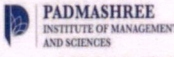


THE NUTRACEUTICAL WORLD

FROM 26TH - 30 TH MARCH 2022
@ 09:30 AM - 04:30 PM
Day 2: Schedule : 28/03/D2022

09:30 - 10:15 am	Principles and practices Nutraceutical formulation and product development D R - DEVRAJ REDDY Technical Director, Prakruthi Pvt Ltd Bengaluru
10.15 - 11:00 am	Lifestyle disorders:Nutraceuticals in prevention and management DR MURUGANATHAM N Founder, MHRI, Bengaluru
11 : 00 - 11:15 am	Tea Break
11.15 - 12:00 am	Life cycle Nutrition and Nutraceuticals DR. BHAVANA S t . Jhons Hospital, Bemgaluru
12.00- 12:45 am	Nutraceutical product development MR. VELUMURUGAN S SVP-Technical Affairs, Biogenero Labs Pvt. Ltd., Bengaluru
12:45 - 01:30 pm	Lunch break
01:30 - 02:30pm	Illness to wellness- Nutrients as nutraceuticals DR. ANURADHA M Principal PIMS
02:30 - 03:30pm	A Virtual tour of Nutraceutical Industry Manipal Natural Pvt. Ltd.

Day 3 Brochure

SUPPORTED BY

THE NUTRACEUTICAL WORLD

FROM 26TH - 30 TH MARCH 2022
 @ 09:30AM - 04:30PM
 Day 3: Schedule : 29/03/D2022

BLENDDED MODE

09.30 - 10.15 am	Pre-clinical and clinical studies of Novel Nutraceuticals DR. SUHAS, Head - Laboratory Animals and Preclinical Research Services, Vaarunya Bio Labs Pvt. Ltd., Bengaluru
10.15 - 11.00 am	Entrepreneurship opportunities in Nutraceutical Industry Dr. Balasubramnaya Senior Consultant, K-Tech, Bengaluru
11.00 - 11.15 am	Tea break
11.15 - 12.00 pm	Biofortification DR USHA RAVINDRA Professor, GKVK, Bengaluru
12.00 - 12.45 pm	Development of Herbal Actives for Nutraceuticals and Functional Foods DR.M.VIJAYAKUMAR Principal Scientist R&D Centre, Himalaya Wellness Company, Bengaluru
12.45 - 01.30 pm	Lunch break
01.30 - 3.00 pm	Poster presentation
03.00 - 3.30pm	Valedictory
03.30 - 4.00 pm	Award Ceremoy

Day 4 Brochure

 **Invitation** 

All are cordially Invited For

Food Fest

By Students of Padmashree

Healthy Cuisines From Different States



ON 30TH MARCH 2022 @ 11.00 AM
 See you there

Venue: Science Block, Basement Hall

→ Register here
 for Food fest

WEBSITE: WWW.PIMS.ORG.IN

National Seminar on “The Nutraceutical World”

Organized By Padmashree Institute of Management and Sciences, Bangalore

Sponsored By

Karnataka State Technology Association (KSTA)

Date	26.03.2022 to 30.03.2022
No of participants	150 students
Online Platform	Zoom And YouTube Live Stream https://youtu.be/9BlttD7u8LY

Nutraceuticals offer entrepreneurship opportunities for individuals interested in starting a business in the health and wellness industry. With an increasing demand for natural and organic products, nutraceuticals offer a vast market for entrepreneurs to explore. Starting a business in the nutraceutical industry can involve producing or distributing dietary supplements, functional foods, or natural health products. Entrepreneurs can focus on specific areas such as developing new products, improving quality control, or creating effective marketing strategies to reach customers. However, it's important for entrepreneurs to be knowledgeable about regulations and quality standards in the industry to ensure the safety and efficacy of their products. By understanding the opportunities and challenges in the nutraceutical industry, entrepreneurs can build a successful enterprises in this field.

Resource person/s



Name: Dr. Anuradha M.

Designation: Principal,

Affiliation Padmashree Institute of Management and sciences

Phone no: 9902863900

Email address: pimsprincipal@gmail.com



Name: Dr. H.N. Shiva Prasad

Designation: Managing Director,

Affiliation: Manipal Natural Pvt Ltd,

Phone no: 8971489704

Email Address; shivaguru100@gmail.com

**Name: Dr. Devaraj Reddy**

Designation: Director Technical Operations

Affiliation: Prakruti Products Limited.

Phone no : 9880309893

Email address : dvrchemi@gmail.com

**Name: Dr. Bhavana S.**

Designation: Renal Nutritionist,

Affiliation: St John's Medical College Hospital, Bangalore

Phone no: 9448023748

Email Address: reach2bhavana.bb@gmail.com

**Name: Mr. Velmurugan Shanmugham**

Designation: Vice President,

Affiliation: Biogenero Labs Pvt. Ltd.

Phone No. 9972891187

E-mail address : astvel@gmail.com

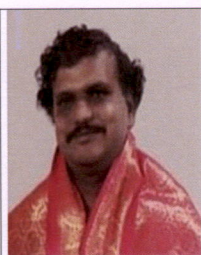
**Name: Dr. Usha Ravindra**

Designation: Professor,

Affiliation: University of Agricultural Sciences, GKVK,
Bangalore

Phone No. 9480315345

Email address : drusha227@gmail.com

**Name: Mr. Srinivas B.V.**

Designation: CEO, Director of Someys Kitchen

Affiliation; Aspartica Pvt. Ltd.

Phone No: 9538730365

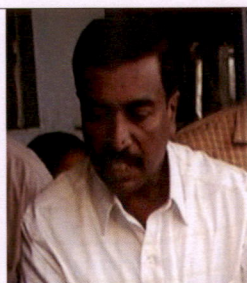
Email address: Srinivasan.v.bandlmori@gmail.com

**Name: Mr. Sheriff**

Designation: Chief Scientific officer

Affiliation: Triphase Pharma Private Limited.

Phone No: 9845881086

Email address: isharieff@triphasepharma.com**Name: Dr. M. R. Raghunath**

Designation: Professor,

Affiliation: Padmashree Institute of Management and sciences

Phone No: 9448190395

Email address: raghunathmr@rediffmail.com

**Name: Dr. Nagamani J.E.**

Designation: Associate Professor,

Affiliation: Padmashree Institute of Management and sciences

Phone no; 995994058

Email address: nagamanije2019@gmail.com

**Name: Dr. Srilakshmi**

Designation: Founder,

Affiliation: Triphase Pharma Pvt Ltd,

Phone no: 9845973019

Email address: sdesiraju@yahoo.ca

Photo gallery: national seminar on “The Nutraceutical World”

Day 1:



Day 2:



Anuradha M
Dr. Anuradha. M
Principal
Padmashree Institute of
Management & Sciences

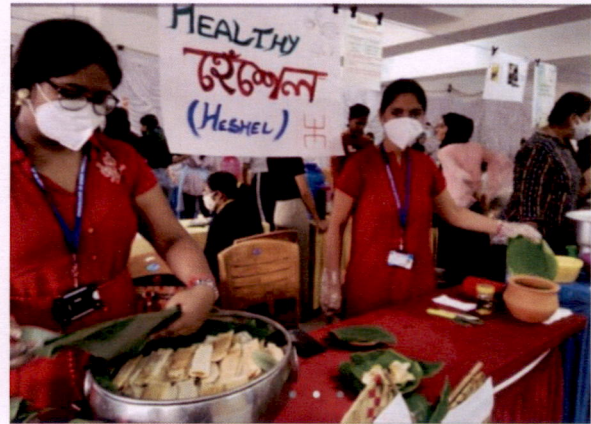
Day 3:



Day 4:



Anuradha M
Dr. Anuradha. M
Principal
Padmashree Institute of
Management & Sciences



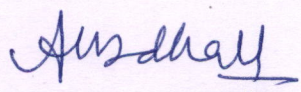
Day 5:



Anuradha M
Dr. Anuradha. M
Principal
Padmashree Institute of
Management & Sciences

Certificate of participants

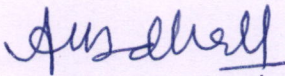



Dr. Anuradha. M
Principal
Padmashree Institute of
Management & Sciences

Program Summary

The "Nutraceutical World" seminar was organized by Padmashree Institute of Management and Sciences, Bangalore from 26-03-2022 to 30-03-2022. The seminar was sponsored by the Karnataka State Technology Association (KSTA) and aimed at promoting entrepreneurship development in the field of nutraceuticals. The seminar brought together experts, researchers, and industrialists to share their knowledge on the latest advancements in nutraceuticals, quality assurance, and control. A total of 150 students participated in various activities like preparing nutritious food, hosting a food fest, and participating in a quiz and essay writing competition related to food and nutrition.




Dr. Anuradha. M
Principal
Padmashree Institute of
Management & Sciences

PLANT BREEDING BY
Grafting



Organised BY

PADMASHREE
INSTITUTE OF MANAGEMENT
AND SCIENCES

**FREE
WORKSHOP**

On 30th April 2022

**Venue : Science Block
Padmashree Campus**

Resource Person

Dr. D. Raghu Ramulu

**Professor, Department of Botany
Govt. College (A), Anantapur**




website: www.pims.org.in

WORKSHOP ON GRAFTING

Organized by Padmashree Institute of Management and Sciences, Bangalore

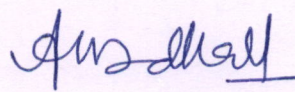
Date	30-04-2022
Speaker	Dr. Raghu Ramulu
Venue	Science Block
No. of participants	25
Event	Entrepreneurship development program

Resource person/s

	<p>Name: Dr. Raghu Ramulu</p> <p>Designation: Assistant Professor, Affiliation S. K. University, Anantapur Phone no: 9490364046 Email address : raghuramuludevarakonda@gmail.com</p>
--	---

Program Summary

Grafting is an important horticultural technique that has been incorporated into entrepreneur development programs to help individuals learn valuable skills in the field of agriculture. By understanding how to properly graft plants, entrepreneurs can expand their knowledge and skills in horticulture and potentially start their own businesses growing and selling grafted plants. The demonstration by Dr. D Raghu Ramulu in this workshop has provided valuable insights into the grafting process which can be valuable resource for entrepreneurs looking to learn and develop in the field.



Dr. Anuradha. M
Principal
Padmashree Institute of
Management & Sciences

Photo gallery: Dr. Raghu Ramulu demonstrating the grafting of plants to students



Anuradha M
Dr. Anuradha. M
Principal
Padmashree Institute of
Management & Sciences



Anuradha M

Dr. Anuradha. M
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Padmashree Institute of
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Organised by



BOOTCAMP

**AWARENESS PROGRAM FOR
STARTUPS**

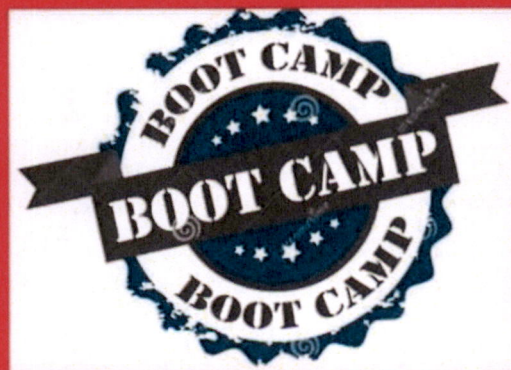
MAY 27, 28 2022

@ 09:30AM - 04.30PM

speaker

VISHNU NAGARAJ

ENTREPRENEUR
STARTUP EVANGELIST -
TEDX SPEAKER
FOUNDER CEO
CARVE STARTUP LABS



OPEN TO ALL STUDENTS

website: www.pims.org.in

BOOTCAMP: AWARENESS PROGRAM FOR STARTUPS

Organised by Padmashree Institute of Mangement and Sciences & Carve Start up Labs

Date	27-05-2022 – 28-05-2022
Title	Bootcamp: Awareness Program For Startups
No. of students	58
Speaker	Mr. Vishnu Nagaraj
Event	Skill enhancement program

Programme Schedule

Date	Time	Speaker
27 th MAY, 2022	9:30 AM – 4:30 PM	Vishnu Nagaraj
28 th MAY, 2022	9:30 AM – 4:30 PM	

Resource person/s

	<p>Name: Vishnu Nagaraj</p> <p>Designation: CEO</p> <p>Affiliation: Carve start-up labs</p> <p>Phone no:</p> <p>Email Address:</p>
--	---

Programme Summary

Padmashree Institute of Management and Sciences conducted the E-step boot camp, a startup program aimed at motivating students to become entrepreneurs. The event was graced by Dr. E.V. Ramana Reddy, IAS, who gave the welcome address, followed by a video on the startup ecosystem in Karnataka and state startup policy. Mr. Gudipudi Krishna Sharma from Invest India, Government of India, gave basic information on how to start a startup. Mr. Vishnu Nagaraj, Founder CEO of Carve Startup Labs, spoke on topics like product design and marketing, innovation, and how to create a pitch deck. The event also had a brainstorming session with students and teachers, and a mock pitch session where students expressed their ideas and got their doubts cleared. The program ended with a vote of thanks by Smt. Meena Nagaraj, IAS Director, Department of Electronics, IT & Bt and Managing Director, KITS Government of Karnataka.

Photo gallery



Anuradha M

Dr. Anuradha. M
Principal
Padmashree Institute of
Management & Sciences



Padmashree Group of Institutions

PADMASHREE INSTITUTE OF MANAGEMENT & SCIENCES

No.149, Padmashree Campus, Kempegowda BDA Layout, Kommaghatta, Kengeri, Bangalore - 560060.

www.pims.in, pimsdirector@gmail.com

“BIZVEDA - 2022”

14th National Conference

On

“ Three Decades of India’s Liberalisation: The Path Ahead ”

Chief Patrons:

Mr. Satish

Chairman, PGI

Sri T.K Narayanappa,

Managing Trustee, PGI

Organizing Chair:

Dr. K.Y. Reddy,

Director, PIMS

CONFERENCE CO-ORDINATORS

Dr. Prasanna Byahatti

Ph.: 9945182592

Email : prasanbyahatti@gmail.com

Deepavathi

Ph.: 8867740688

Email :

Seema K.S.

Ph.: 9886300225

Email : seemaskumble@gmail.Com

Shreya Rao

Ph.: 8310739045

Email : pims.shreyakrao@gmail.com

Guest speaker: Pradeep Kumar Samal DGm (Fin) Kongovi Pvt Ltd. Bangalore

On 13th August 2022, At Padmashree Campus

BIZVEDA -2022

Three Decades of Indias Liberalization: the path Ahead

14th National conference organized by

Pamashree Institute of Management and Scinces

Date	30-09-2021 to 01-10-2021
Title	BIZVEDA-Three Decades of Indias Liberalization: the path Ahead
Resource Persons	Pradip Kumar Samal, Chartered Accountant,
No. of Participants	60
Event	Liberalization to help Entrepreneurship in india

Resource person

Name: Pradip Kumar Samal, Chartered Accountant,

Designation: DGM-Finance, Member of ICAI

Affiliation: Kongovi Pvt Ltd.

Address: Peenya, Hesarghatta, Bangalore

Conference coordinators

Name: Prasanna Byahatti,

Designation: Associate Professor

Affiliation: padmashree Institute of Management and sciences

Contact no: 9743712184

Mail id: prasanbyahatti@gmail.com

Name: Shreya Rao

Designation: Associate Professor

Affiliation: padmashree Institute of Management and sciences

Contact no. 9741113961

Mail.id

Padmashree Group of Institutions


**PADMASHREE INSTITUTE OF MANAGEMENT
& SCIENCES**

 # 149, Padmashree Campus,
Kempge Gowda BDA Layout, Kotturagatta,
Kengeri, Bangalore - 560 060.
BIZVEDA - 2022
 14th National Conference
On

**"Three Decades of India's
Liberalisation : The Path Ahead"**

 On
13th August 2022

 AT
Padmashree Campus
Chief Patron:

Mr. Satish

Chairman

Padmashree Group of Institutions

Mr. T.K Narayanappa

Managing Trustee

Organizing Chair:

Dr. K.Y. Reddy,

Director, PIMS

PADMASHREE GROUP OF INSTITUTIONS

Established in 1996, Padmashree Group of Institutions at present has 8 colleges offering 30 different courses in various disciplines. The campus is spread across 30 acres amidst greenery and tranquility.

PADMASHREE INSTITUTE OF MANAGEMENT AND SCIENCES

Padmashree Institute of Management and Sciences (PIMS) was established in 2007 to promote quality education in management. It is affiliated to Bangalore University, recognized by the Government of Karnataka and approved by AICTE, New Delhi. The institute provides an enriched teaching pedagogy that includes classroom interaction, case discussions and eminent academicians etc. It also lays emphasis on experiential learning, group discussions, role-play, workshops and management games. We are offering MBA, M.Com, BBA and B.Com courses.

CONFERENCE OVERVIEW
**"Three Decades of India's
Liberalisation: The Path Ahead"**

After independence of India in 1947 initially agriculture was given importance in five-year plans followed by focus on Industries. Licence raj was prevalent in those days. When P.V. Narasimha became Prime Minister in 1991 he introduced liberalisation, Globalization and Privatization policy. Multinational Corporates were allowed to enter and start businesses in joint venture with Indian companies. Competition escalated and investment started flowing in thereby increasing employment opportunities. Pro-liberalisation days were marked by monopoly by some private and public sector undertakings for sectors/connections which used to take two to three years waiting period now have become history. At a click of button mobile sim connection is available in any Indian cities were the only operator is dominant since now a number of airlines are offering services. Only two or three car manufacturers in those days to over a dozen manufacturers now are competing in tough market characterized

by Japanese players. In all the fields like Manufacturing, Banking, Medical health care, Insurance, the competition exists and offering value to customer. Member of Management Institutes, engineering colleges has also increased there by offering peak employment opportunities. Government has abolished controller of capital issues and paved way for establishing National Stock Exchange and Securities Exchange Board of India etc. which ensure proper forecasting and monitoring of capital market which is major component of growth of economy. Many top age banks and financial institutions have come which display cash 24 hours with ATM along with financial companies which offer card online services. The government is also following technology to distribute benefits to poor sections of society. With over five thousand companies listed in BSE, which are market cap crossing 3 billion dollar, India is making rapid stride with growth figures of 7.4%. Indian companies have gone global. Infosys, Wipro, TCS, Airtel, ONGC etc have become world famous by expanding their operations. India has been seeing growth of new age start ups with number of success stories causing a hubbub. All this is in span of over three decades. As Covid affected growth for two years, the growth has rebound. Now the economic activities are picking up. The path ahead is full of challenges.

SUB THEMES OF THE CONFERENCE

We invite Research papers related to the following

SUB THEMES:

1. FINANCE
2. HUMAN RESOURCE
3. MARKETING
4. SME AND STARTUPS
5. BANKING AND INSURANCE
6. HEALTHCARE AND
7. ANY EMERGING AREA

PARTICIPANTS

The National Level Conference is being organized with the aim to gather Management and Commerce Faculties, Research Scholars, Corporate Executives and Students from UG & PG (BBA/B.COM & MBA/M.Com).

PUBLICATION

High quality research papers will be published in the Reputed Journal- "Padmashree Journal of Management", ISSN : 2231-2145.

NOTE : Conference proceedings Will be released & issued on the date of Conference

PAPER SUBMISSION GUIDELINES**ABSTRACT:**

- ◆ The abstract must accompany the full Paper. Abstract should be in fully indicated text, not exceeding 300 words. The abstract must be informative and explain background, aims, methods, results and conclusion.
- ◆ The font style should be Times New Roman and size should be 12 with 1.5 line spacing
- ◆ Abstract must be followed by five of keywords. The authors should mention name, institute name and email-id clearly.

FULL PAPER:

- ◆ Full Articles should be less than 3000 words.
- ◆ Authors Should specify organization, email Address and telephone numbers.
- ◆ The Paper should be in MS word with 12 line spacing. The font size should be Times New Roman 12 points with 1.5 line spacing.
- ◆ These must be simple, centered & numbered and table titles must be above the tables. Sources of data should be mentioned below the table.
- ◆ There must be reference at the end of the paper in APA format.

SUBMISSION:

- ◆ The abstract and full paper has to be submitted by email to prasannabhatnagar@gmail.com on or before 16th August 2022

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All paper will undergo a double review process by a panel of experts and will be evaluated on different parameters like originality, relevance, applicability and contributions from findings.

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On

**"Three Decades of India's
Liberalisation : The Path Ahead"**

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Summary

Liberalization can play a significant role in promoting entrepreneurship by creating a more favorable environment for businesses to operate. Through liberalization policies such as reducing bureaucratic red tape and easing restrictions on trade and investment, entrepreneurs can access a wider range of resources and opportunities to start and grow their businesses. Additionally, liberalization can promote innovation and competition, which can lead to the development of new industries and the creation of new jobs.

In the context of the Entrepreneurship Awareness Program conducted at Padmashree Institute of Management and Science, the keynote speaker, Padip Kumar Samal, emphasized the importance of accounts, finance, and compliance in industries, which are all areas that can be impacted by liberalization policies. By reducing restrictions on financial transactions, promoting tax reforms, and easing compliance requirements, liberalization can create a more favorable environment for businesses to access financing and comply with regulations, which can promote entrepreneurship and growth.

Furthermore, the keynote speaker highlighted how technology, computer software, and ERP systems are transforming the way organizations do business, which can also be seen as a result of liberalization policies that promote innovation and competition. By reducing barriers to entry and promoting technological advancements, liberalization can create new opportunities for entrepreneurs to start and grow their businesses.

The Entrepreneurship development program and the discussions around accounts, finance, compliance, and technology highlight the importance of creating a favorable environment for entrepreneurship to thrive, which can be facilitated by liberalization policies that promote innovation, competition, and access to resources.



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